

MinneMinds Coalition Advocacy Script

Coalition Members

INTRODUCTION

Hello, Senator/Representative_____. My name is _____and I am from _____, a member of the MinneMinds coalition.



BACKGROUND

I am calling because our organization supports investing in more early learning scholarships for low-income families and children. We know our children need to be ready for kindergarten, but some Minnesota children live in circumstances where their families can't make sure that they are ready. These scholarships have proven successful at targeting students at 185% of poverty and below, and not only getting them ready for kindergarten, but helping stabilize the whole family. It needs to be expanded to include more children in greatest need.



(OPTIONAL) PERSONAL CONNECTION

(Feel free to share details about your personal story of scholarship success within your organization or the life of a child you know if you have one you are comfortable sharing.)



CALL TO ACTION

It is up to us to ensure parents have choices for their children, and that those choices will result in school readiness. I encourage you to support early learning scholarships **OR HF/SF##**. Thank you for your time.